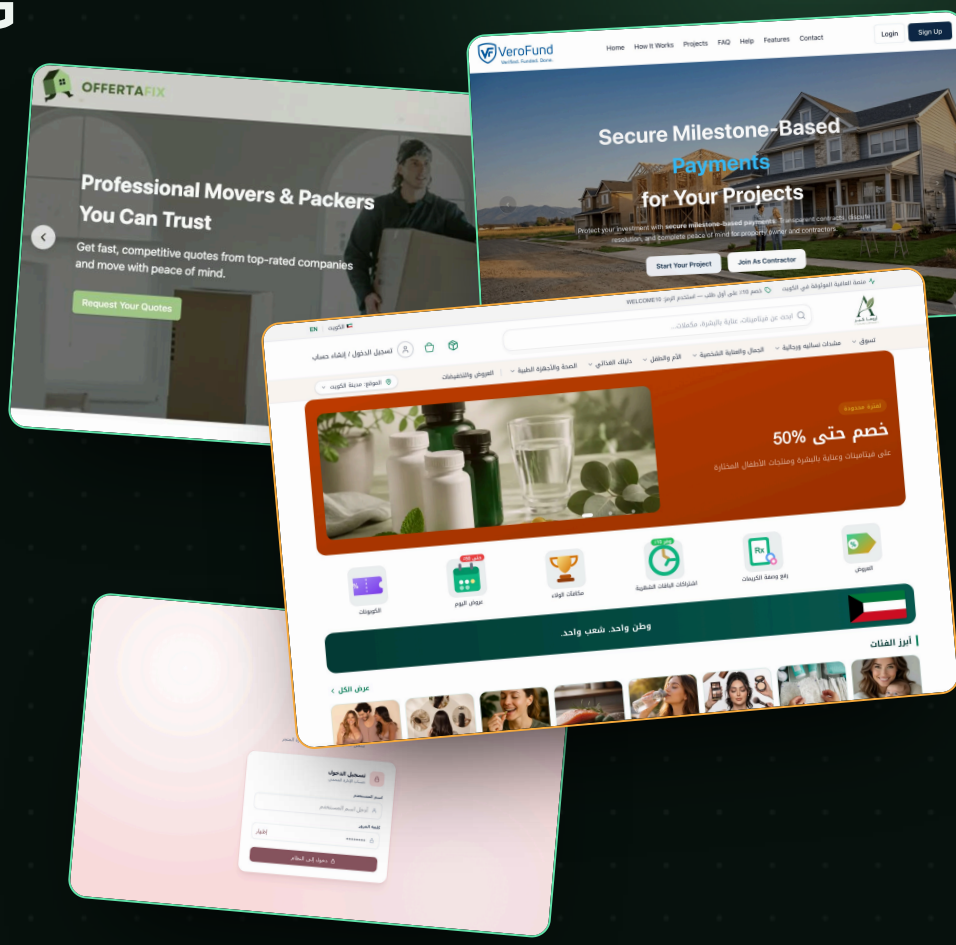
CUPCODING



Company profile

A digital product studio in Damascus. We design and engineer web platforms, mobile apps and AI systems for businesses and organizations.

FOUNDED	STUDIO	EDITION	WEB
2023	Damascus, Syria	2026	cupcoding.com

// introduction

We build products, not just websites.

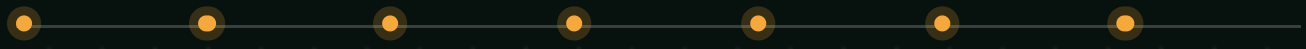
CupCoding turns business ideas into functional, scalable digital products. We work with startups, established businesses and organizations in Syria, Kuwait, Pakistan and the EU.

Our positioning

We are a technology and digital product partner. One team covers strategy, design, engineering, integration and launch, and stays on to support what we ship.

How we think

Good software, like good coffee, needs patience, precision and the right conditions. We plan for weak connections, payments, permissions and growth, so products keep working after launch.



Understand
Goals, users, constraints

Strategize
Scope and plan

Design
Flows and interface

Engineer
Build and test

Integrate
Payments, APIs

Launch
Release, migration

Support
Monitor, improve

// what we do

Services and capabilities

Web applications and SaaS

Browser-based products with accounts, roles, payments and dashboards, built to run for real users.

React · TypeScript · Vite · PHP · MySQL

Web development

Websites and content platforms that are fast, easy to update and built around what visitors need to do.

React · WordPress · PHP

Mobile and desktop apps

Installable web apps and native apps, including offline use and connected devices.

PWA · Swift · C#

E-commerce and marketplaces

Online stores and two-sided marketplaces with stock, orders, payments and loyalty.

Custom builds · WordPress

AI and automation

Scanning, analysis and automation that remove repetitive work.

Python · dashboards

Custom software

Internal systems, back offices and dashboards shaped around how your business runs.

React · TypeScript · PHP

APIs and integrations

Reliable connections between your product, payment providers and existing tools.

REST · payments · messaging

// industries and method

Where we have worked, and how we deliver

Industries

- Marketplaces and logistics
- Construction finance
- Health and beauty e-commerce
- Retail and point of sale
- Education
- Policy and networks
- Devices and IoT

Delivery method

cupcoding ~ delivery

01 discovery
02 research, requirements
03 product strategy
04 ux and ui design
05 architecture, planning
06 development
07 quality assurance
08 deployment
09 handover, support

Details of each stage: cupcoding.com/how-we-work

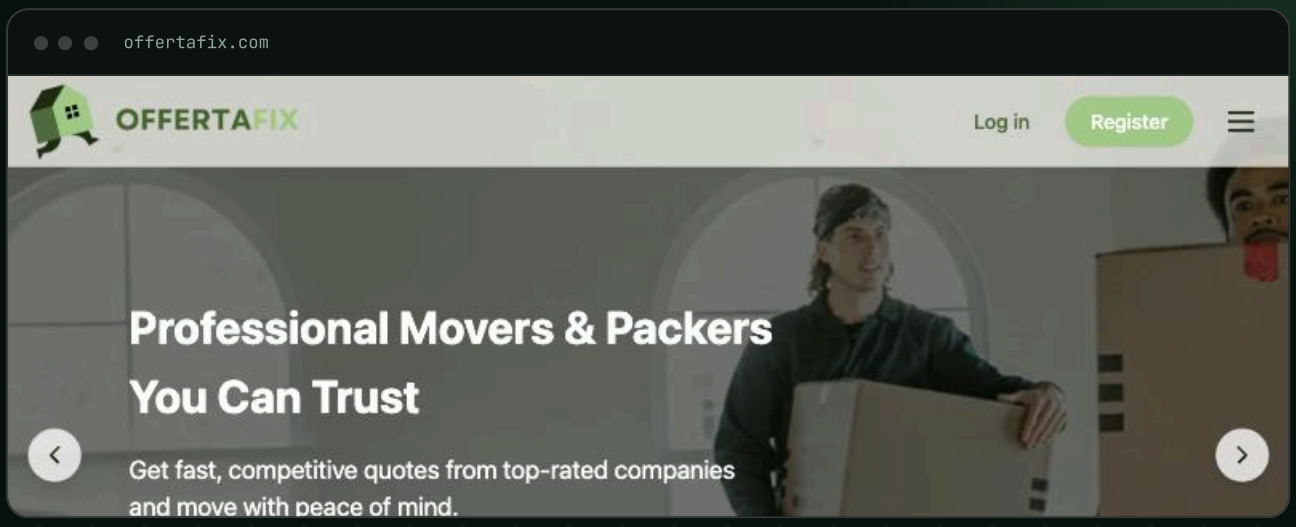
// technology expertise

Technology we use in production

Front end	React · TypeScript · Vite · TanStack
Back end	PHP · MySQL
Mobile and desktop	PWA · Swift · C#
Data and devices	Python
Content management	WordPress
3D and motion	Three.js

// selected projects

Marketplaces

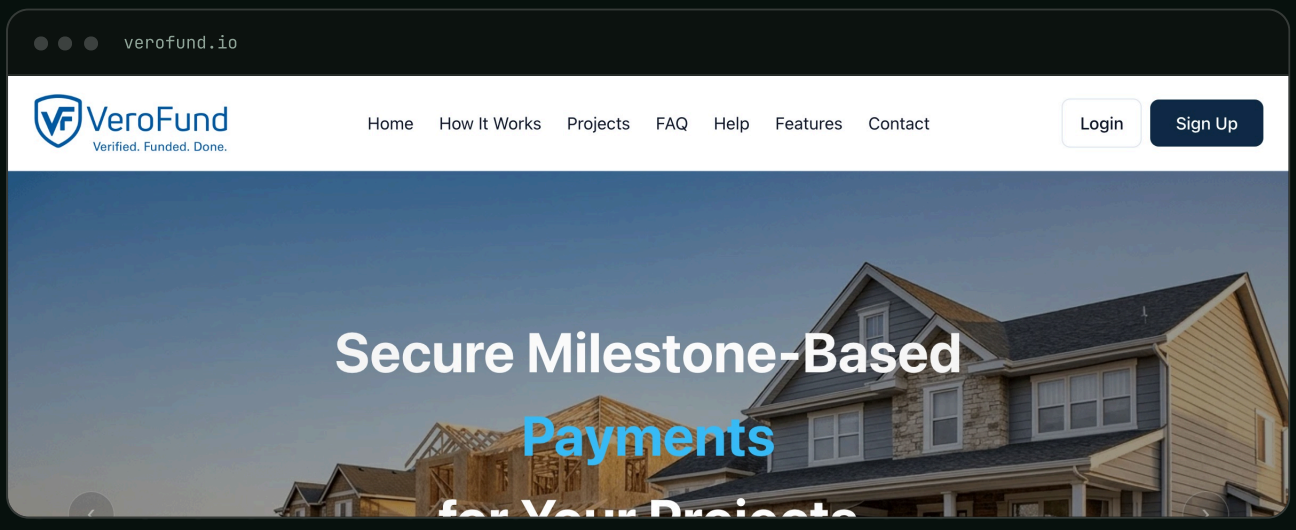


OffertaFix

DASH · KUWAIT · 2025

A moving marketplace where customers request quotes and compare offers from professional movers and packers.

offertafix.com · case study



VeroFund

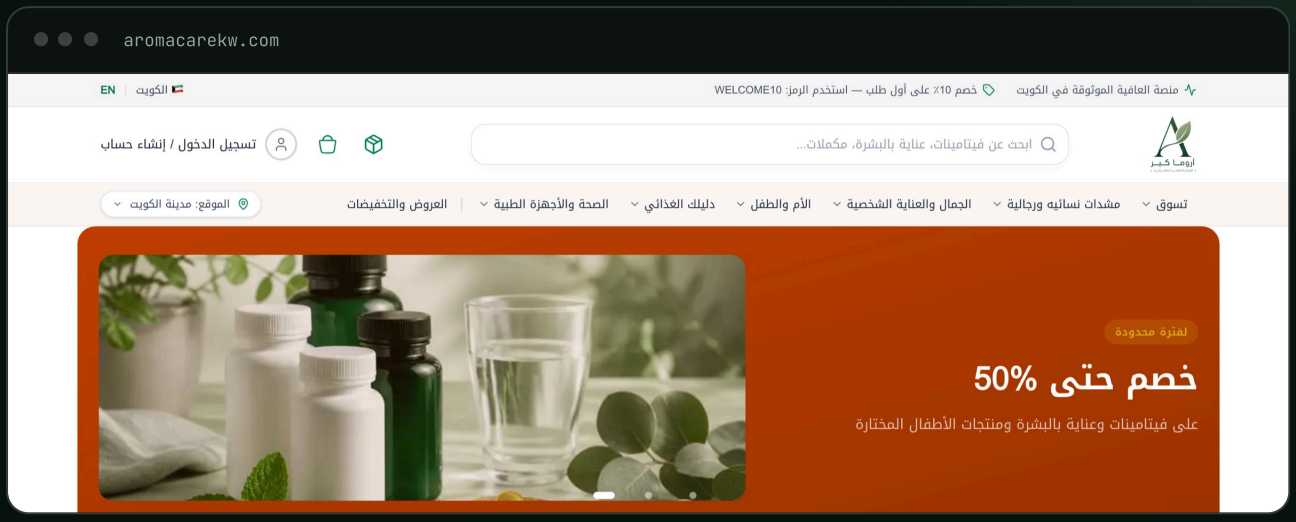
DASH · 2026

A platform connecting clients with contractors: project proposals, milestone tracking and protected payments.

verofund.io · case study

// selected projects

E-commerce and networks

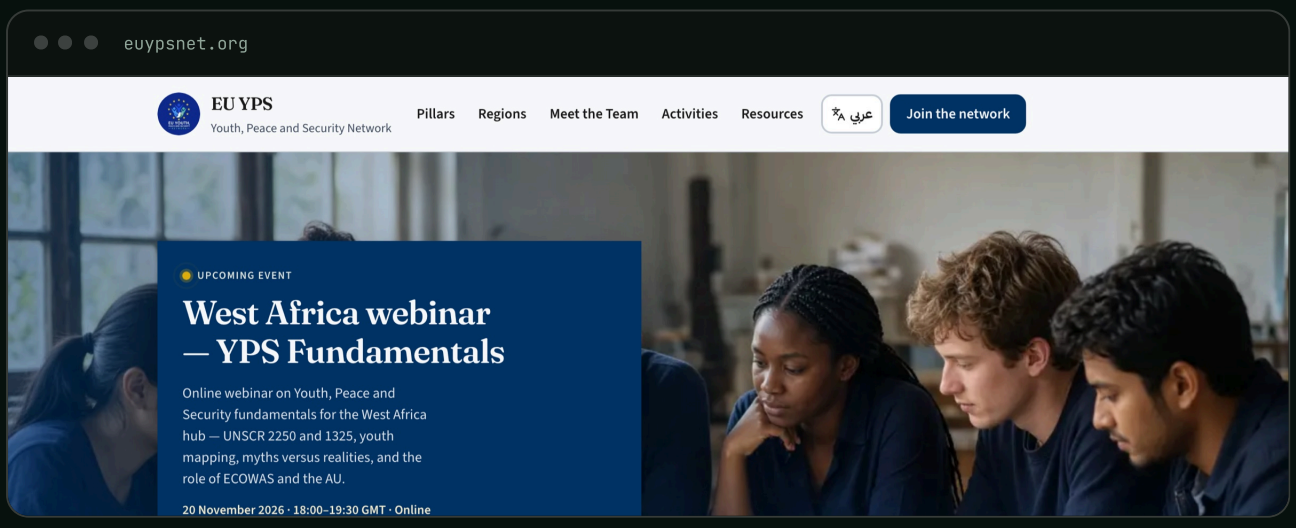


Aroma Care Kuwait

KUWAIT · E-COMMERCE

A wellness and beauty store in Arabic and English, with prescription upload, monthly packages, loyalty rewards and coupons.

aromacarekw.com



YPS Network EU

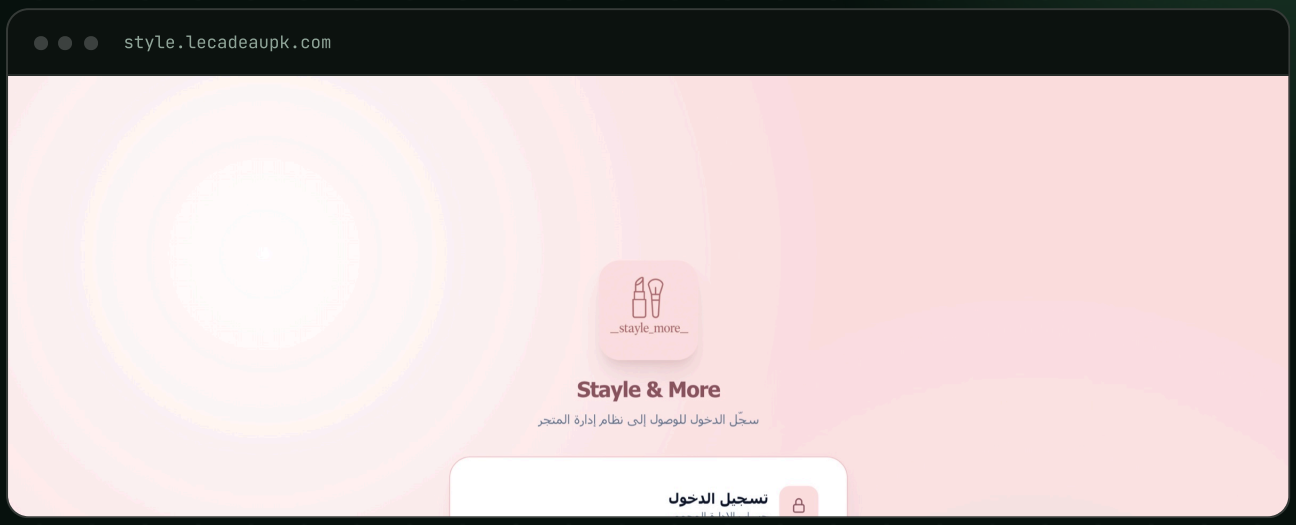
EU · POLICY

Website and member platform for the EU Youth, Peace and Security Network, built with React and TypeScript.

euypsnet.org

// selected projects

Retail and education

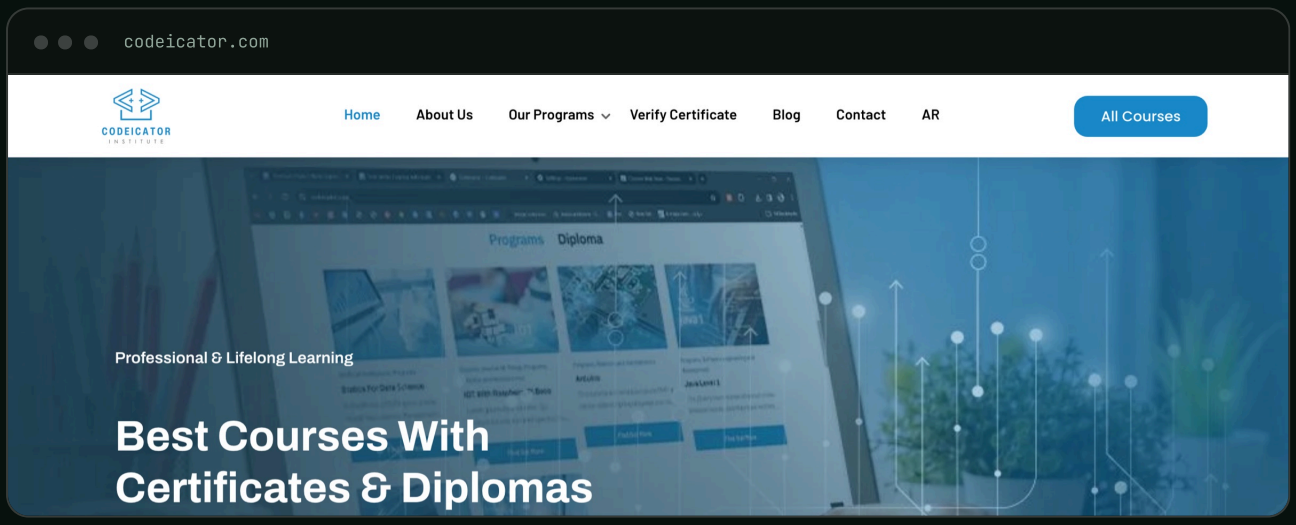


Stayle & More POS

RETAIL · PWA

An offline-first point of sale with sales, stock and expenses in Arabic.

style.lecadeaupk.com



Codeicator

EDUCATION

A learning platform for programming, AI and robotics courses, with certificates and public certificate verification.

codeicator.com

// why work with cupcoding

A small team, close to every project.

We are small enough to stay close to every project and experienced enough to run several at once.

One accountable team

Design, engineering and delivery sit together, so decisions are not lost between vendors.

Products in production

Our work runs today for customers in Kuwait, Syria, Pakistan and the EU.

Built to be operated

We plan for payments, permissions and growth, and we support what we launch.

Tell us what you want to build or fix.

EMAIL

info@cupcoding.com

PHONE AND WHATSAPP

+963 947 857 490

STUDIO

Damascus, Syria

WEB

cupcoding.com

SOCIAL

LinkedIn · Instagram